

Job Description

Job Title: German-Speaking PR & Marketing Manager

Reports to: PR & Marketing Director

The Position

We are currently looking to recruit a German-speaking PR & Marketing Manager. The PR & Marketing Manager will have the responsibility to cover a variety of Marketing/PR activities for a series of our B2B trade exhibitions.

Skills, Knowledge, Experience:

- Fluent German-speaker, with excellent command of the English language
- Previous experience in a Marketing / Communications role, ideally in an international sales environment
- Have excellent creative copywriting skills
- Strong interpersonal skills
- Strong communication skills, both written and oral
- Have experience in digital marketing
- Have experience in media relations
- Have an eye for design
- Be a flexible team player, committed to be able to deal with people at all levels
- Ability to multitask, work to tight deadlines, with close attention to detail

- Strong organisation and administration skills
- High level of computer literacy, including knowledge of Word, Excel and PowerPoint
- Proactive, responsive and ability to work under pressure
- Some overseas travel will be necessary