

Job Description

Job Title: German-Speaking PR & Marketing Manager

Reports to: PR & Marketing Director

The Company

The Mack Brooks Group are leading exhibition/trade fair organizers and publishers within a range of engineering, transport, textiles, trade and technical sectors, working internationally including in Europe, the USA and South-East Asia. Established in 1965 the company is privately owned, profitable and looking to expand its activities within media including exhibitions, publishing and the internet, by both new product and development and acquisition.

The Position

We are currently looking to recruit a German-speaking PR & Marketing Manager. The PR & Marketing Manager will have the responsibility to cover a variety of Marketing/PR activities for a series of our B2B trade exhibitions.

Skills, Knowledge, Experience:

- Fluent German-speaker, with excellent command of the English language
- Previous experience in a Marketing / Communications role, ideally in an international sales environment
- Have excellent creative copywriting skills
- Strong interpersonal skills
- Strong communication skills, both written and oral
- Have experience in digital marketing

- Experience in multi-channel marketing
- Have experience in media relations
- Have an eye for design
- Be a flexible team player, committed to be able to deal with people at all levels
- Ability to multitask, work to tight deadlines, with close attention to detail
- Strong organisation and administration skills
- High level of computer literacy, including knowledge of Word, Excel and PowerPoint
- Proactive, responsive and ability to work under pressure
- Some overseas travel will be necessary

If you have any questions with regards to this vacancy please call Gerry Catania: +44 7392 091 680.

Mack Brooks is an equal opportunities employer.