

Job Description

Job Title: French-speaking Exhibition Executive

Reports to: Exhibition Manager

The Company

Mack Brooks Exhibitions is a leading international exhibition / trade fair organiser and publisher of business to business events, within a range of engineering, transport, trade and technical sectors. Established in 1965, the company is part of Reed Exhibitions, a division of RELX Group. RELX Group is a global provider of information and analytics for professional and business customers across industries.

The Position

We are currently looking to recruit a French-speaking Exhibition Executive to work on our two French Rail trade exhibitions. The ideal candidate will provide full administrative support and assist with marketing efforts and operational requirements relating to the preparation and staging of trade exhibitions. Strong administrative skills, with high attention to detail is essential.

Key Tasks

- Establish and maintain strong relationships with customers
- Handling potential customers, as well as general exhibitor and visitor requests
- Sales to existing exhibitors
- Database management
- Administrative tasks
- Market research / Monitoring of competitors' activities
- Support with the delivery of the marketing plan (Website content updates, sharing content across Social Media, preparation of newsletters using templates)
- Liaising with internal departments
- Proof reading

Skills, Knowledge, Experience:

- Proactive, responsive and able to work under pressure
- Fluency in both French and English language skills
- Experience of working in an administrative or customer care role
- Strong IT skills, in Microsoft Office.
- Strong administrative skills and ability to multitask
- Marketing flair and/or experience in Digital Marketing/Email marketing

- Good Verbal and written communication
- Excellent attention to detail
- Strong interpersonal and organisational skills
- Ability to work to strict deadlines
- Willingness to travel (occasionally)

The duties and responsibilities in this job description are intended to be indicative but not exhaustive of the responsibilities of the postholder. As Mack Brooks develops, the requirements of the job may develop and change. The postholder will be expected to adapt to these changes.