

## Job Description

**Job Title:** Italian-speaking Exhibition Executive

**Reports to:** Exhibition Manager

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### The Company

Mack Brooks Exhibitions is a leading international exhibition / trade fair organiser and publisher of business to business events, within a range of engineering, transport, trade and technical sectors. Established in 1965, the company is part of Reed Exhibitions, a division of RELX Group. RELX Group is a global provider of information and analytics for professional and business customers across industries.

### The Position

We are currently looking to recruit an Italian-speaking Exhibition Executive for one of our trade exhibitions which takes place in Italy. The right candidate will provide full administrative support, assist with all operational requirements relating to the preparation and staging of trade exhibitions. Strong administrative skills, high attention to detail and fluent English (spoken and written) is essential.

### Key Tasks

- Establish and maintain strong relationships with customers
- Handling potential customers, as well as general exhibitor and visitor requests
- Some direct sales
- Database management
- Administrative tasks
- Market research / Monitoring of competitors' activities
- Liaising with internal departments
- Proof reading

### Skills, Knowledge, Experience:

- Fluent Italian-speaker, with excellent English language skills
- Proactive, responsive and able to work under pressure
- Experience of working in an administrative or customer care role
- Strong IT skills, in Word and Excel
- Sales experience would be a distinct advantage
- Strong administrative skills and ability to multitask
- Marketing flair and/or experience
- Excellent attention to detail

- Strong interpersonal and organisational skills
- Ability to work to strict deadlines
- Willingness to travel (occasionally)

The duties and responsibilities in this job description are intended to be indicative but not exhaustive of the responsibilities of the postholder. As Mack Brooks develops, the requirements of the job may develop and change. The postholder will be expected to adapt to these changes.