

Job Description

Job Title: German-speaking PR & Marketing Manager

Reports to: PR & Marketing Director

The Company

Mack Brooks Exhibitions is a leading international exhibition / trade fair organiser and publisher of business to business events, within a range of engineering, transport, trade and technical sectors. Established in 1965, the company is part of Reed Exhibitions, a division of RELX Group. RELX Group is a global provider of information and analytics for professional and business customers across industries.

The Position

We are currently looking to recruit a PR & Marketing Manager. The PR & Marketing Manager will have the responsibility to cover a variety of Marketing/PR activities for a series of our B2B trade exhibitions.

Skills, Knowledge, Experience:

- Fluent German-speaker, with excellent command of the English language
- Previous experience in a Marketing / Communications role, ideally in an international sales environment
- Have excellent creative copywriting skills
- Strong interpersonal skills
- Strong communication skills, both written and oral
- Have experience in digital marketing
- Have experience in media relations
- Have an eye for design
- Be a flexible team player, committed to be able to deal with people at all levels
- Ability to multitask, work to tight deadlines, with close attention to detail
- Strong organisation and administration skills
- High level of computer literacy, including knowledge of Word, Excel and PowerPoint
- Proactive, responsive and ability to work under pressure

- Some overseas travel will be necessary.

The duties and responsibilities in this job description are intended to be indicative but not exhaustive of the responsibilities of the postholder. As Mack Brooks develops, the requirements of the job may develop and change. The postholder will be expected to adapt to these changes.