

Job Description

Job Title: Editor / Press Officer
Reports to: PR & Marketing Director

The Company

Mack Brooks Exhibitions is a leading international exhibition / trade fair organiser and publisher of business to business events, within a range of engineering, transport, trade and technical sectors. Established in 1965, the company is part of Reed Exhibitions, a division of RELX Group. RELX Group is a global provider of information and analytics for professional and business customers across industries.

The Position

We are currently looking to recruit an Editor / Press Officer for a portfolio of B2B exhibitions, reporting to the PR & Marketing Director. The candidate is to create content for our media activities, such as press releases, newsletters, articles, interviews etc. in the context of promoting our trade exhibitions in specialised industry sectors.

Key Tasks

- Creating content for press releases, articles, newsletters, market reports, etc.
- Market research
- Editorial planning
- Editing content for exhibition previews, etc.
- Dealing with press enquiries

Required Skills, Knowledge, Experience:

- Excellent creative copywriting skills
- Excellent command of the English language
- An understanding of business and commercial contexts
- An affinity for technology, engineering, international trade
- Ability to work to tight deadlines, with close attention to detail
- Strong interpersonal skills, proactive and responsive
- Ability to deal with media representatives on an international level
- Foreign language skills, e.g. Italian, German or French, would be an asset